

Personal Data and Skills

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WebPage	http://www.webagentur-laude.de
IT-Education	Certified Webmaster - Webmasters Akademie (http://www.webmasters.de)
Position	Freelance since 2001, Webagentur Laude - Cologne (founded 2003)
Languages	Englisch, Basic French
Competence	<p>Large knowledge base in various areas of the internet: html, css, usability, seo, design, conception, google-tools.</p> <p>10 years experience in conception, marketing, design and programming of various webpages. Customer care, teamwork and networking. Teamworking with other free-lancing colleagues on different projects.</p> <p>A personality with a clear and strong way of communication.</p>
Professional focus:	Architecture, design and development of „Ruby on Rails“ applications, Web 2.0 devices, agile methods, webdesign to standards, counseling, projectmanagement, coaching, setting up the rails-stack on debian linux, server maintenance, image processing, html 5, css, usability, searchengine optimizing, sinatra, monogdb
Ruby on Rails:	<p>Conception and development: application-architecture, restful design, resource-oriented (MVC-Pattern and convention). Best Practices of Ruby on Rails, Database modelling with active record (ORM-Layer) for mysql, query optimization.</p> <p>Part functionality (authorization, multilanguage, image processing, community-apps)</p> <p>Connecting to other webservices (Paypal, Amazon, Google)</p> <p>Javascript and JQuery components and helpers.</p> <p>Setting up and maintenance the infrastructure to run a Ruby on Rails App. (Stack) Debian, Apache, Nginx, Mongrel, Passenger, Pd-Admin and other services</p>
Versions Control	Git
SQL:	mysql, postgres, nosql (mongodb)

Sample projects

Since 4 years I realize dynamic projects with Ruby on Rails (about 16 projects)

<http://www.psychotherapiesuche.de> - Pilotproject of a series of applications for the „Berufsverbandes deutscher Psychologen und Psychologinnen.“

Every portal has a different target groups (customer, supervisors , coaching, etc.).

Tasks: Counselling, conception, marketing, realisation, design, image-processing, searchengine-optimisation, connecting google-api, rails stack

Debian, google - analytics

Applied technologies: Ruby on Rails, Apache, PD-Admin (Domain-Administration for the customer), MySql, AJAX , CSS, HTML, Javascript, Prototype, Linux (Debian), Google Api.

Password protected CMS System for managing a large dataset. Cron-Backup on Amazon Storage System (S3).

Data-Export Excel.

Duration: Relaunch January 2010 - March 2010

<http://www.findyournose.de> - Extensive content oriented webpage about:

Meditation in daily life

Tasks: Counselling, conception, marketing, realisation, design, image-processing, searchengine-optimisation, connecting google-api, setting up the rails stack

Debian Server, google - analytics

Complex CMS-System to manage content, pictures, seo-tags and paid teasers/banners. Google Search system

Applied technologies: Ruby on Rails, Apache, PD-Admin, MySql, CSS, HTML, Javascript, Prototype, Linux (Debian), Cron Backup auf Amazon S3.

Duration: May 2008 - August 2008, Relaunch November 2009

<http://www.buero-sortierdienst.de> - Portal of a freelancer community

(Office-Services). Display and promotion of offered services in any chosen area in Germany. Registered Members can edit their own content. Seminar-Calendar.

Google maps.

Tasks: Counselling, conception, marketing, realisation, design, image-processing, searchengine-optimisation, connecting google-api, setting up the rails stack on a virtual Server, Coaching.

Applied technologies: Ruby on Rails, Apache, PD-Admin, MySql, CSS, HTML, JQuery, Linux (Debian), protected CMS System.

Cron Backup on Amazon S3. Mailing System. Google Search

Duration: June 2010 - August 2010

WEBAAGENTUR s u m m a c u m LAUDE

http://www.damara-cocuk.com - turkish / english Mother/Child Portal
bilingual performance, content and pictures. Newsletter, Twitter, Facebook
functionality. Protected CMS for content, pictures and videos.

Tasks: Counselling, conception, marketing, realisation, design, image-processing,
searchengine-optimisation, connecting google-api, setting up the rails stack
Debian Server, google – analytics

Applied technologies: Ruby on Rails, Apache, PD-Admin, MySql, CSS, I18n
HTML, JQuery, Linux (Debian), Cron Backup on Amazon S3.
Implemented Google Search, Flash (Design supplied from client)

Duration: March 2010 – June 2010 (Relaunch => these days)

More Rails projects

http://www.hotel-schuster.com/	(Autumn 2011)
http://www.aruna-tantra.de	(Summer 2011)
http://www.freiheitzusein.de/	(Spring 2011)
http://www.moltkeapotheke.de/	(Spring 2011)
http://www.freiheitzusein.de	(January 2011)
http://www.navanita.net	(February 2010)
http://www.bartenwetzler-apotheke.de	(Summer 2010)
http://www.coachingportal.de	(Autumn 2010)
http://www.oshouta.de	(April 2009)
http://www.rhythmuswelten.de	(May 2009)
http://www.webagentur-laude.de	(Summer 2009 / 2011 relaunch)
http://www.supervisorenregister.de	(September 2008)
http://www.psychotherapiesuche.de	(Summer 2008 / 2011 relaunch)
http://www.dehypno.de	(Frühjahr 2007)

More Informations: <http://www.webagentur-laude.de/rails-entwickler>